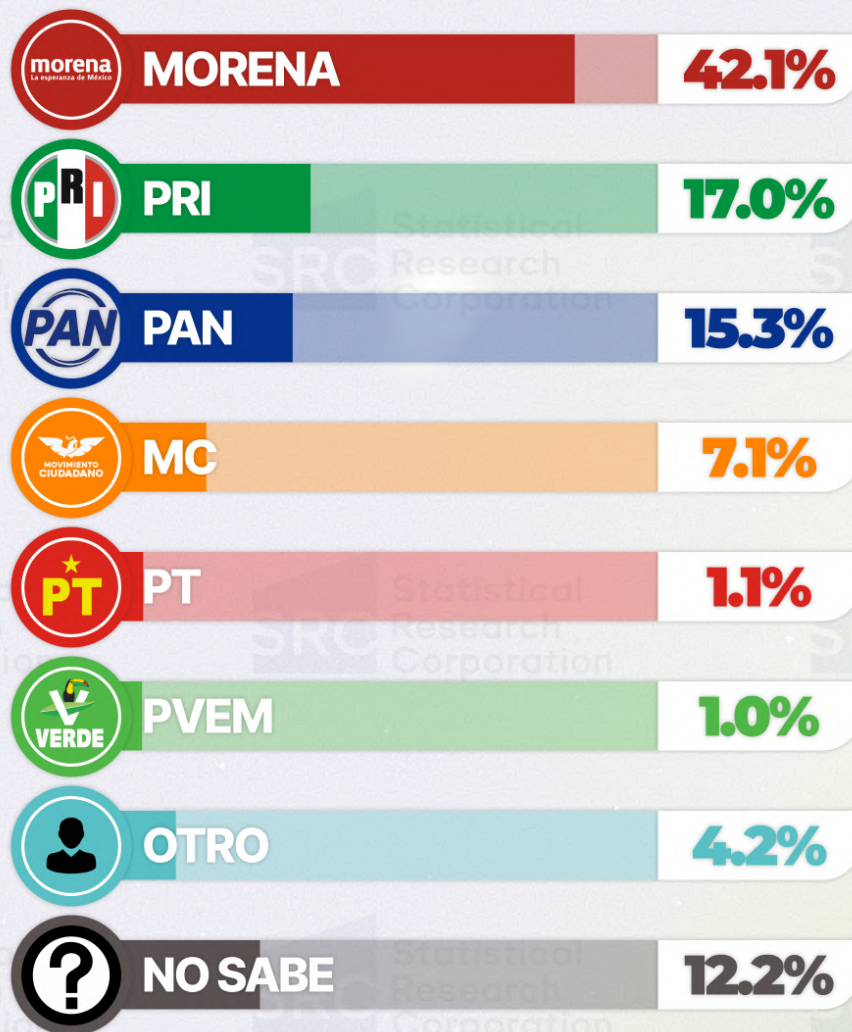


GOVERNORSHIP 2027 SINALOYA

If the elections for the governorship of Sinaloa were today,
for which party would you vote?

(Measurement without considering alliances / coalitions)



Survey: February 22 to 24, 2026

Sample: 1,000 telephone calls to individuals over 18 years of age in Sinaloa

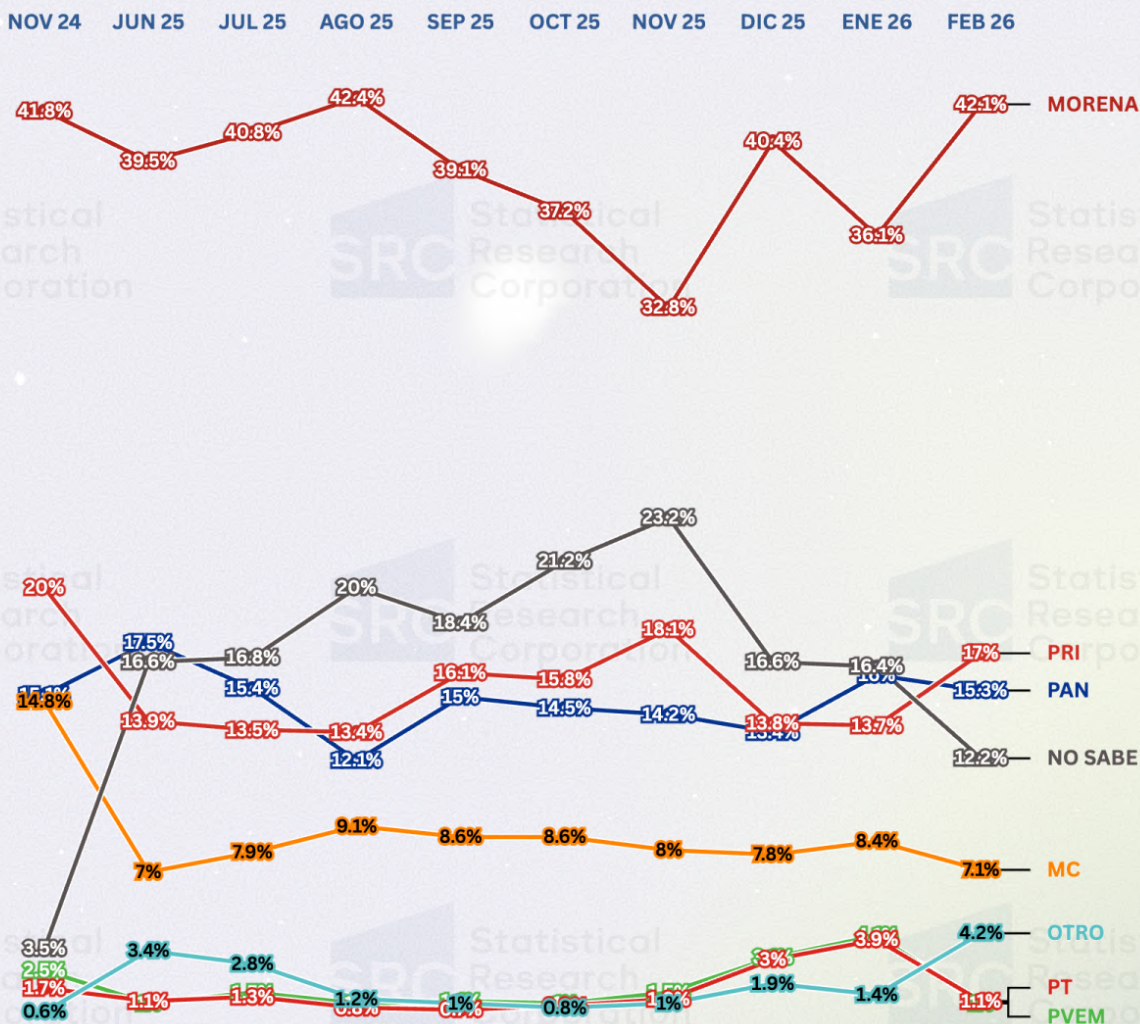
Margin of error: $\pm 3.1\%$

Confidence level: 95%

GUBERNATURA 2027 SINALOA

Si las elecciones para la **gubernatura de Sinaloa** fueran hoy,
¿por cuál partido votaría?

(Medición sin contemplar alianzas / coaliciones)



Levantamiento: 22 al 24 de febrero de 2026

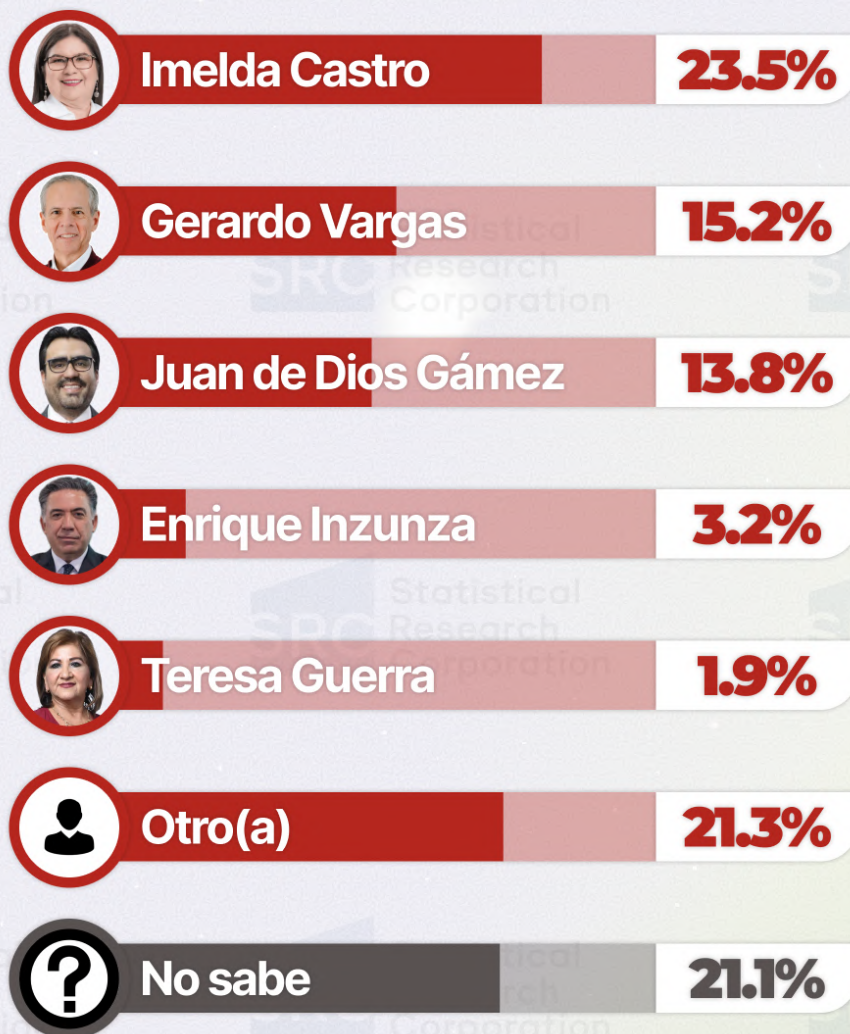
Muestra: 1,000 llamadas telefónicas a individuos mayores de 18 años habitantes de Sinaloa

Margen de error: $\pm 3.1\%$

Nivel de confianza: 95%

GUBERNATURA 2027 SINALOA

De las siguientes personas,
¿Quién cree usted que debería ser el **candidato(a)** de **MORENA** para la
gubernatura de **Sinaloa** en 2027?



Levantamiento: 22 al 24 de febrero de 2026

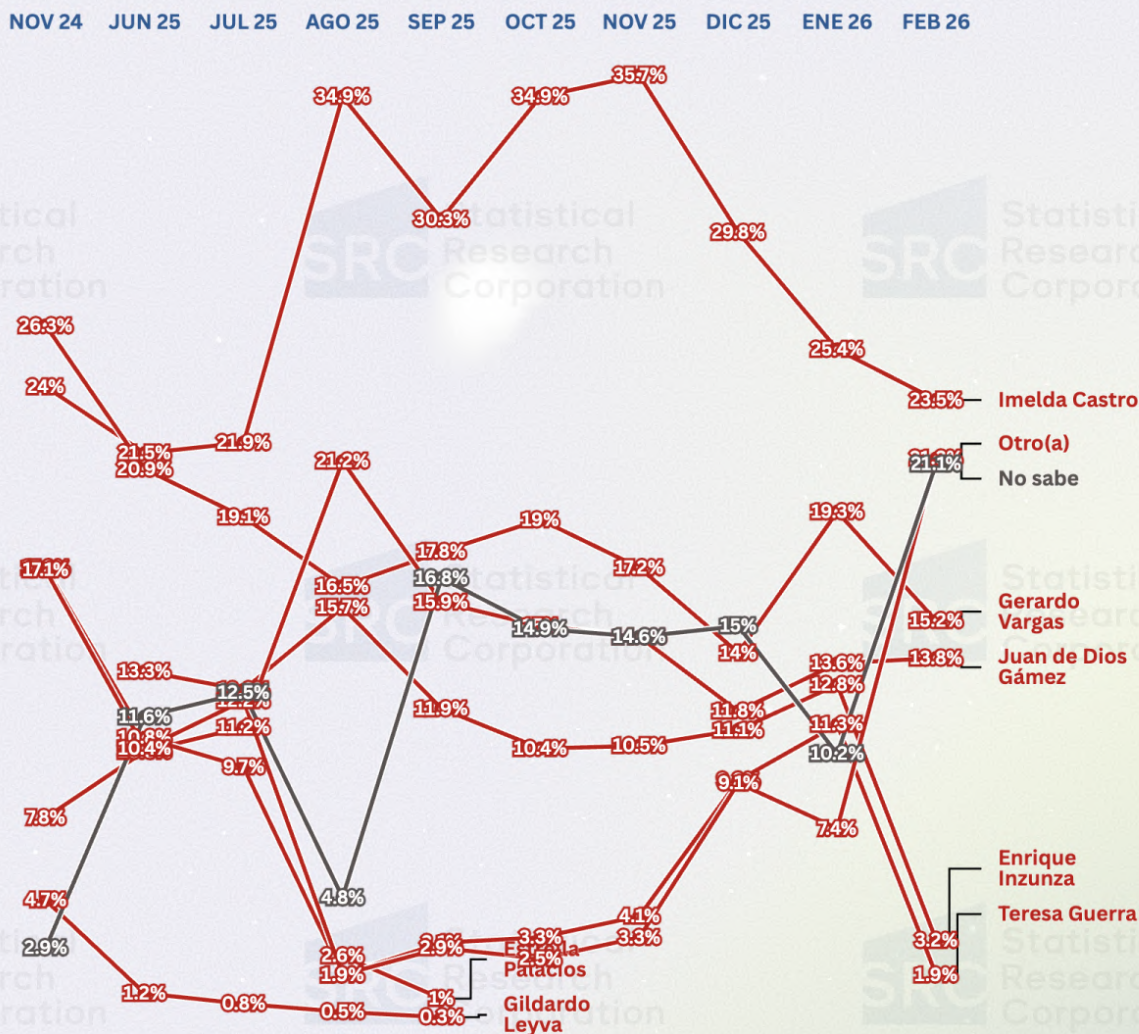
Muestra: 1,000 llamadas telefónicas a individuos mayores de 18 años habitantes de Sinaloa

Margen de error: $\pm 3.1\%$

Nivel de confianza: 95%

GOVERNMENT 2027 SINALOYA

De las siguientes personas,
¿Quién cree usted que debería ser el **candidato(a)** de **MORENA** para la
gubernatura de Sinaloya en 2027?



Levantamiento: 22 al 24 de febrero de 2026

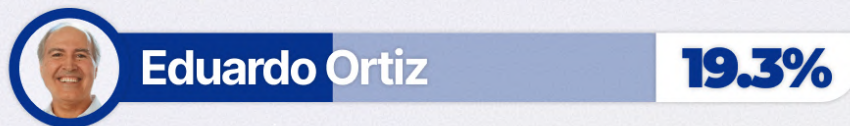
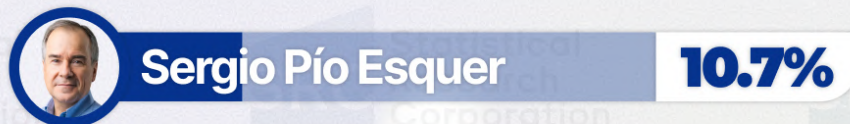
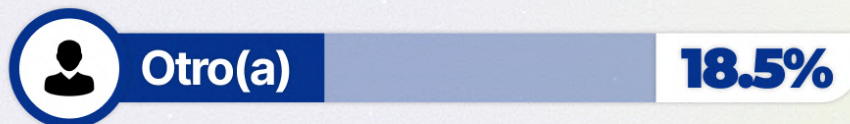
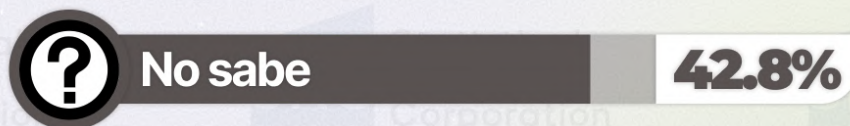
Muestra: 1,000 llamadas telef3nicas a individuos mayores de 18 a3os habitantes de Sinaloya

Margen de error: ±3.1%

Nivel de confianza: 95%

GUBERNATURA 2027 SINALOA

De las siguientes personas,
¿Quién cree usted que debería ser el **candidato(a)** del **PAN** para la
gubernatura de **Sinaloa** en 2027?



Levantamiento: 22 al 24 de febrero de 2026

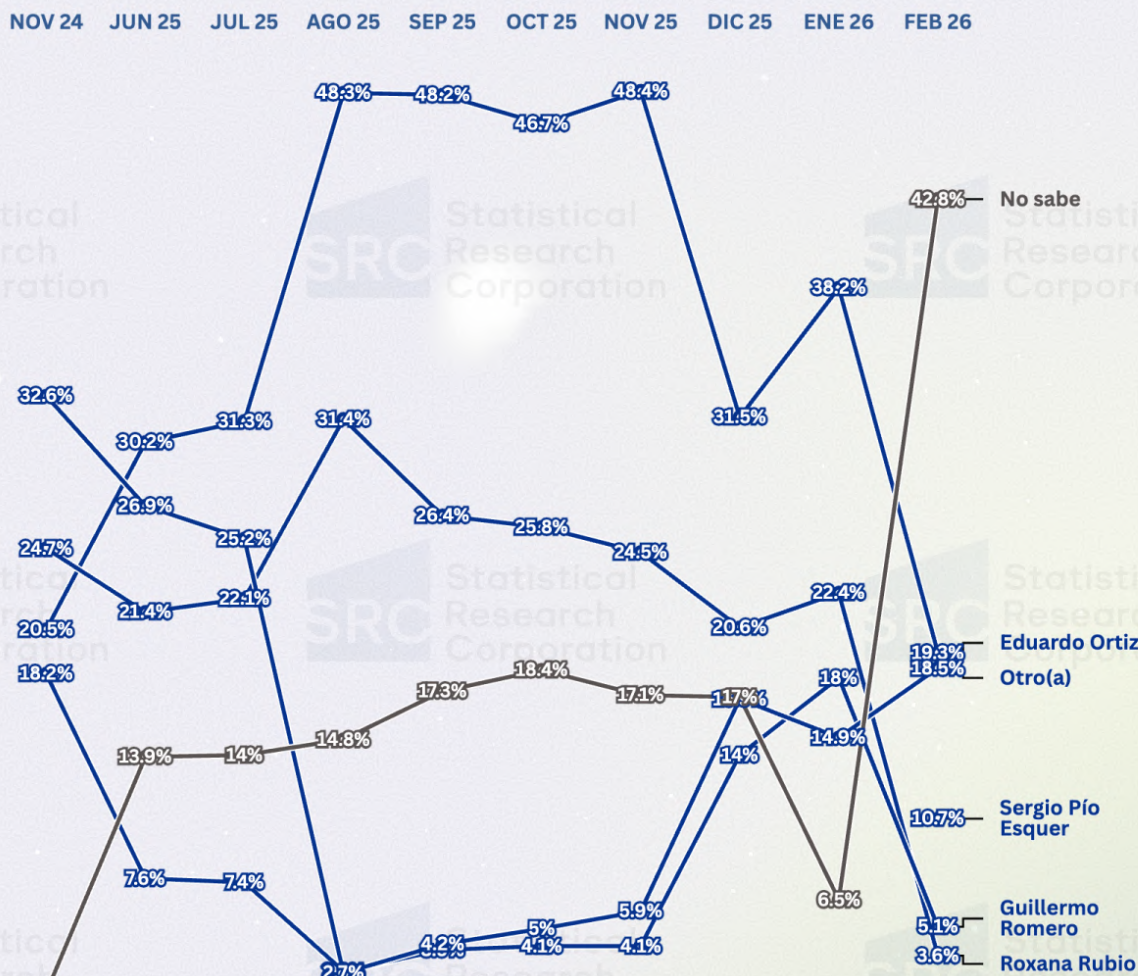
Muestra: 1,000 llamadas telefónicas a individuos mayores de 18 años habitantes de Sinaloa

Margen de error: $\pm 3.1\%$

Nivel de confianza: 95%

GUBERNATURA 2027 SINALOYA

De las siguientes personas,
¿Quién cree usted que debería ser el **candidato(a)** del **PAN** para la
gubernatura de Sinaloa en 2027?



Levantamiento: 22 al 24 de febrero de 2026

Muestra: 1,000 llamadas telefónicas a individuos mayores de 18 años habitantes de Sinaloa

Margen de error: $\pm 3.1\%$

Nivel de confianza: 95%

GOVERNANCE 2027 SINALOA

De las siguientes personas,
¿Quién cree usted que debería ser el **candidato(a)** del **PRI** para la
gubernatura de **Sinaloa** en 2027?



Mario Zamora

26.6%



Paloma Sánchez

10.4%



Aarón Irizar

9.3%



Otro(a)

37.8%



No sabe

15.9%

Levantamiento: 22 al 24 de febrero de 2026

Muestra: 1,000 llamadas telefónicas a individuos mayores de 18 años habitantes de Sinaloa

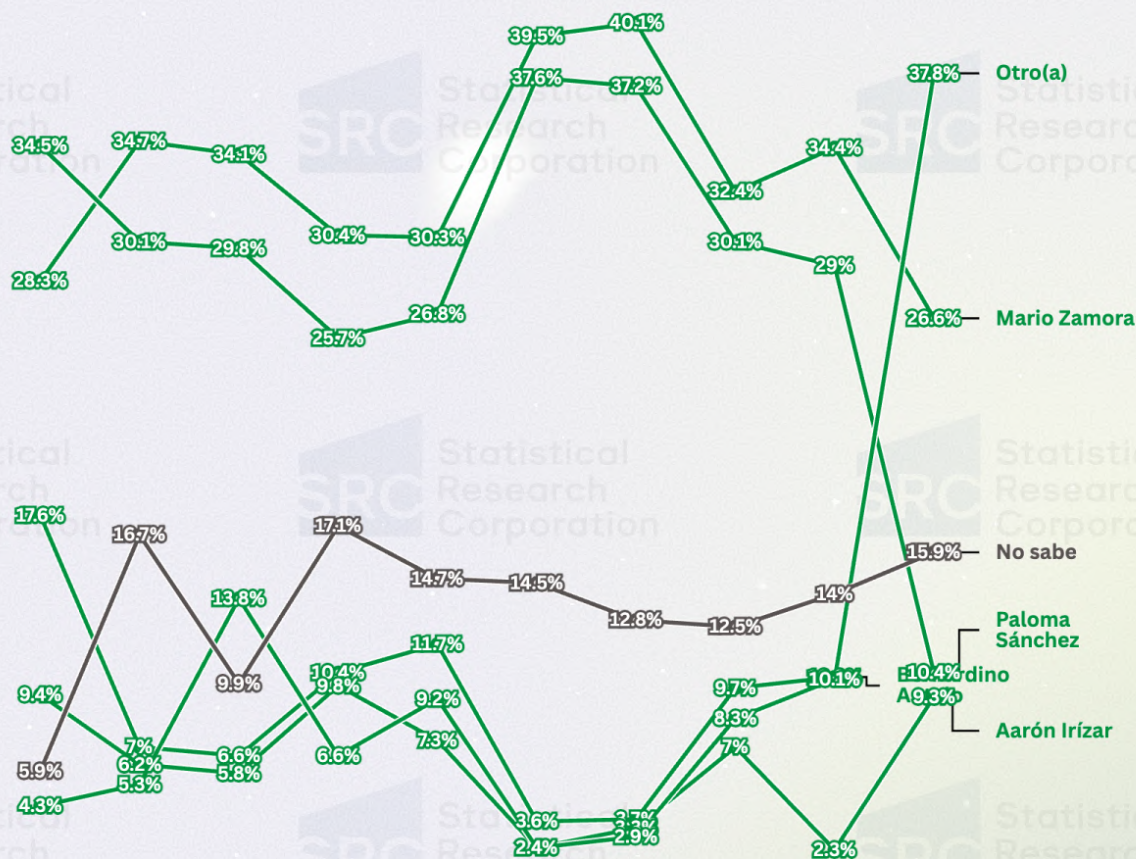
Margen de error: $\pm 3.1\%$

Nivel de confianza: 95%

GUBERNATURA 2027 SINALOYA

De las siguientes personas,
¿Quién cree usted que debería ser el **candidato(a)** del **PRI** para la
gubernatura de Sinaloa en 2027?

NOV 24 JUN 25 JUL 25 AGO 25 SEP 25 OCT 25 NOV 25 DIC 25 ENE 26 FEB 26



Levantamiento: 22 al 24 de febrero de 2026

Muestra: 1,000 llamadas telefónicas a individuos mayores de 18 años habitantes de Sinaloa

Margen de error: $\pm 3.1\%$

Nivel de confianza: 95%

GOVERNMENT 2027

SINALOA

METHODOLOGY

The present study has as its objective to estimate the electoral preferences of the population of the state of **Sinaloa** with a view to the election of the governor in 2027, starting from a methodological design rigorous and supported in quantitative investigation techniques and probabilistic sampling.

The target population was composed of people residing in the state of **Sinaloa**, with 18 years of age or more at the time of the survey with access to a landline or mobile phone.

A simple random sampling design was applied, considering a sample size of 1,000 effective cases, calculated to provide estimates with a confidence level of 95% and a maximum margin of error estimated at $\pm 3.1\%$ under the assumption of maximum variance ($p=q=0.5$). The sampling frame was constructed from the National Enumeration Plan, which guarantees adequate and representative coverage of the target population. To ensure the representativeness of the results, the final data were weighted based on the last list of the electoral padrón of the INE, adjusting the distribution by gender, age and municipality.

Data collection was carried out on **22 to 24 February 2026**, through telephone interviews (robotcall). This system consisted in the random marking of telephone numbers within the reference frame, and the reproduction of a pre-recorded structured questionnaire, where the participants registered their answers through the numeric keypad of their device.

This method, in addition to maximizing territorial coverage and reducing operating costs, allows standardizing the application of the instrument, minimizing errors associated with the intervention of the interviewer.

A rejection rate of 72.9% was estimated, a habitual figure in studies applied under this modality, attributed to factors such as unavailability, disinterest or explicit negative response to participate. In order to guarantee the reliability of the data, controls of internal consistency and automatic filters of validation in real time were applied.

The study was requested, carried out and sponsored by **SRC Statistical Research Corporation S.A. de C.V.**

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